WHAT’S OLD IS NEW AGAIN
with health care and public health in the USA

“When I was a boy of 14, my father was so ignorant I could hardly stand to have the old man around. But when I got to be 21, I was astonished at how much the old man had learned in seven years.”

MARK TWAIN
EXAMPLES OF CHALLENGES THAT ARE OLD BUT ARE NOW NEW

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<th>NEW</th>
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THE PROVISION OF HEALTH CARE HAS REVISED OLD CONCEPTS WITH NEW TECHNOLOGY AND NEW OBJECTIVES DUE TO NEW LEGISLATIVE AND REIMBURSEMENT MECHANISMS

OLD
• Hospitals had outpatient and neighborhood clinics to serve the public and were nearly 100% non-profit organizations
• Patient care documentation was key and required detailed record keeping and storage space. Resources and expenses were not necessarily paramount

NEW
Hospitals are becoming for-profit organizations and opening out-patient and primary care clinics or service centers.
• Hospitals now have EMR’s to insure efficiency and effectiveness. Cost effectiveness is just as important as effectiveness and safety of care rendered.
BELL BOTTOMS ARE BACK!
Preventive health services for adults

Most health plans must cover a set of preventive services like shots and screening tests at no cost to you. This includes Marketplace private insurance plans.

Free preventive services

All Marketplace plans and many other plans must cover the following list of preventive services without charging you a copayment or coinsurance. This is true even if you haven’t met your yearly deductible. This applies only when these services are delivered by a network provider.

- **Abdominal Aortic Aneurysm one-time screening** for men of specified ages who have ever smoked
- **Alcohol Misuse screening and counseling**
- **Aspirin use** to prevent cardiovascular disease for men and women of certain ages
- **Blood Pressure screening** for all adults
- **Cholesterol screening** for adults of certain ages or at higher risk
- **Colorectal Cancer screening** for adults over 50
- **Depression screening** for adults
- **Diabetes (Type 2) screening** for adults with high blood pressure
- **Diet counseling** for adults at higher risk for chronic disease
- **Hepatitis B screening** for people at high risk, including people in countries with 2% or more Hepatitis B prevalence, and U.S.-born people not vaccinated as infants and with at least one parent born in a region with 8% or more Hepatitis B prevalence.
- **Hepatitis C screening** for adults at increased risk, and one time for everyone born 1945 – 1965
- **HIV screening** for everyone ages 15 to 65, and other ages at increased risk
- **Immunization vaccines** for adults — doses, recommended ages, and recommended populations vary:
  - Hepatitis A
  - Hepatitis B
  - Herpes Zoster
  - Human Papillomavirus
  - Influenza (Flu Shot)
  - Measles, Mumps, Rubella
  - Meningococcal
  - Pneumococcal
  - Tetanus, Diphtheria, Pertussis
  - Varicella
- **Lung cancer screening** for adults 55 - 80 at high risk for lung cancer because they’re heavy smokers or have quit in the past 15 years
- **Obesity screening and counseling** for all adults
- **Sexually Transmitted Infection (STI) prevention counseling** for adults at higher risk
- **Syphilis screening** for all adults at higher risk
- **Tobacco Use screening** for all adults and cessation interventions for tobacco users

Learn more about preventive care from the CDC.
SHELTERING

- 911
- KATRINA
- HOMELESSNESS
- OTHER NATURAL DISASTERS
- EPIDEMICS

- TODAY IS A PUBLIC HEALTH ISSUE THAT MOST LOCAL PUBLIC HEALTH DEPARTMENTS ARE PREPARING FOR. PARTICULARLY FOR PEOPLE WITH MEDICAL NEEDS.
HEALTH OFFICERS AND CHIPS
COMMUNITY HEALTH IMPROVEMENT PLANS

• COMMUNITY HEALTH IS OUR CHARGE
• PLANNING AND IMPLEMENTING
• RESPONDING AND DOCUMENTING
• POST DISASTER ASSESSMENTS

• SURVEILLANCE
• EDUCATION
• PREVENTION
• ENFORCEMENT
• ENGAGING EVERY ASPECT OF MUNICIPAL AGENCY IN OUR MISSION
PUBLIC HEALTH NURSING AND HEALTH OFFICER CLOSE ATTENTION IS NEEDED

• MIGRATION IS A CONTINUOUS ISSUE THAT CONTRIBUTES TO THE SPREAD OF DISEASE
• NEVER FORGET
• IF YOU FORGET YOUR PAST, YOU ARE DOOMED TO RELIVE IT AGAIN
• SURVEILLANCE AND KEEN OBSERVATION OF TRENDS AND CONDITIONS SAVES LIVES.
SHE LOVES NATURE IN SPITE OF WHAT IT DOES TO HER
“THE DIFFERENCE BETWEEN FICTION AND REALITY?
FICTION HAS TO MAKE SENSE.
- TOM CLANCY
PUBLIC HEALTH IS REALITY!!
AND WE HAVE TO MAKE SENSE OUT OF IT ALL...
- ROCHELLE EVANS